



Università degli Studi "G. d'Annunzio"  
Dipartimento di Economia Aziendale

Corso di Studio in DIGITAL MARKETING LM77

**A.A. 2021-2022**

<i><b>Materia</b></i>	<i><b>Docente</b></i>	<i><b>Numero tesi disponibili</b></i>
Advanced English	Nicola De Marco	<b>10</b>
Digital marketing principles	Iaia Lea	<b>9</b>
Digital business organization	Za Stefano	<b>10</b>
Marketing statistics and metrics	Sarra Annalina	<b>9</b>
Economics of strategic competition	Eboli Mario	<b>10</b>
Management of innovation	Ceci Federica	<b>10</b>
Business and social media strategies	D'Andreamatteo Antonio	<b>7</b>
Economics of digital goods and on-line markets	Carlei Vittorio	<b>5</b>
Digital law	Monti Andrea	<b>10</b>
Performance management	Della Porta Armando	<b>6</b>
Strategie di internazionalizzazione e digital innovation	Ianni Luca	<b>10</b>
Entrepreneurship and venture capital	Masciarelli Francesca	<b>10</b>
Digital Marketing and User Experience	Barbarossa Fabrizio	<b>8</b>
Data science and technology intelligence/Applied Data Analytics	Morbidoni Christian	<b>10</b>
Data Mining	Amato Gianluca	<b>10</b>